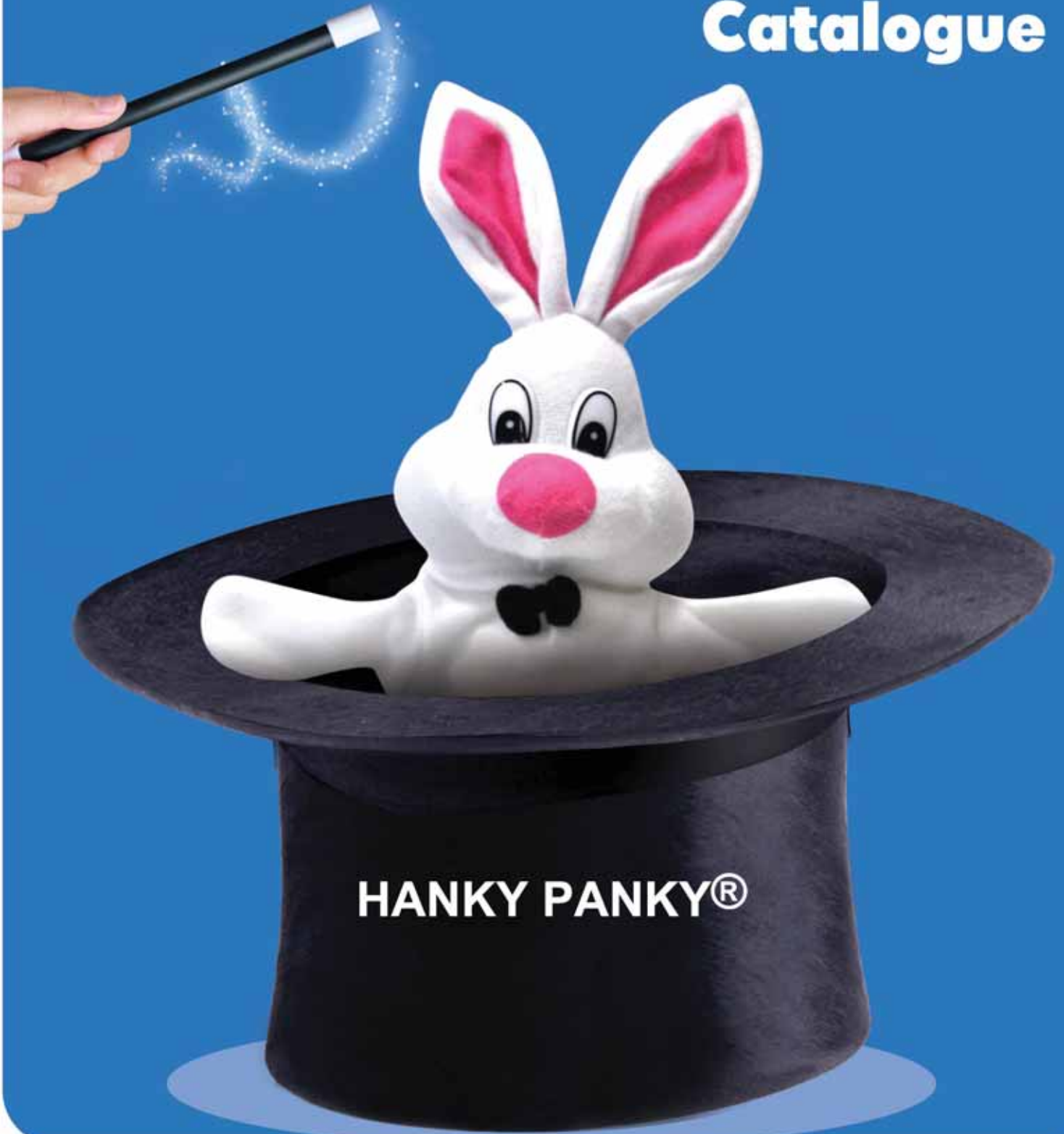


# MAGIC

Catalogue



HANKY PANKY®



**2 AN INTRODUCTION TO HANKY PANKY MAGIC**  
*This is an introduction to our Magic. How it all started and what we have achieved during the last decade.*



**11 STUNNING MAGIC COLLECTION**  
*A fantastic range of truly stunning magical effects using the best quality props in rich colour gloss plastics. The range covers a truly comprehensive spread of price points at simply incredible prices! The packaging style is truly unique and emphasises the quality of this range.*



**16 PLATINUM MAGIC COLLECTION**  
*This is a great value quality magic set with amazing magic props which make you look like a professional magician!*



**19 EXCLUSIVE MAGIC COLLECTION**  
*This is a great value quality magic set with amazing magic props which make you look like a professional magician!*



**24 RED EXCLUSIVE MAGIC COLLECTION**  
*This is a great value quality magic set with amazing magic props which make you look like a professional magician!*



**26 INCREDIBLE MAGIC COLLECTION**  
*An improved traditional format for a classic range of magic tricks for children of all ages and abilities. All the major price points and box sizes are covered to give a complete offer to your customer.*



**29 STREET® MAGIC COLLECTION**  
*The magic baseball cap is a real hat that you can wear every day and also use to perform incredible magic! Command your shoelaces to tie themselves and make objects appear magically in your bare hands.*



**32 AMAZING MAGIC COLLECTION**  
*Our best-selling magic collection! A complete spread of price points to cover all year round sales with great profit opportunities and volume sales this collection suits all retailers in all markets.*



**36 AMAZING MAGIC COLLECTION**  
*Our best-selling magic collection! A complete spread of price points to cover all year round sales with great profit opportunities and volume sales this collection suits all retailers in all markets.*



**43 EZAMA® MAGIC COLLECTION**  
*Fantastic tricks and props encompass this collection. A dynamic collection of magic tricks that are easy to learn and fun to perform. Ezama is the brand in magic that will set the pace and style for all magic sets to follow. The magic of EZAMA will AMAZE any audience!*



**48 HANKY PANKY® MAGIC COLLECTION**  
*This is a great value quality magic set with amazing magic props which make you look like you are a professional magician!*



**53 SPECIAL ITEMS**  
*We are renowned as the most innovative magic manufacturer and in this section you will find special 'stand-alone' items such as Gross Magic and Pranky Jokes.*



# The Magic History

***It all started at the Prinsegracht in Amsterdam back in 1958, when Jack Monshouwer joined Van Rosmalen as a partner. Van Rosmalen was a small toy wholesaler established in 1901 dedicated mainly in the wholesale of technical toys and dolls.***



The first HANKY PANKY boxes where assembled.

It was when a customer requested a magic box that Mr. Monshouwer saw the potential of producing it as there were none on the market. He got together with some friends and magicians and started the whole project. In 1961, Hanky Panky's magic boxes were launched in the Benelux and French markets in large quantities. Magic for the mass market had been created.

In 1968 the company name changed to Hanky Panky Toys and went truly international showing for the first time at the Nurnberg Toy Fair with tremendous success.

In the years that followed the magic range increased, customized items were created to suit the different markets, making Hanky Panky Toys a flexible and dynamic company.

In 1973 one of our greatest innovations was launched; the creation of the Magic Hat with a Secret Compartment and Hand Puppet Rabbit. Still today this is one of the best selling magic boxes and a cornerstone to our business.

In 1975 the factory was moved to Tenerife (Canary Islands), a special tax zone and key for the expanding projects targeting apart from Europe, the USA, Canada and Latin America. For over

twenty years Hanky Panky produced from this location, developing the business and customer base. Jack Monshouwer organized an annual magic convention which was attended by some of the biggest names in magic in the world. We diversified into

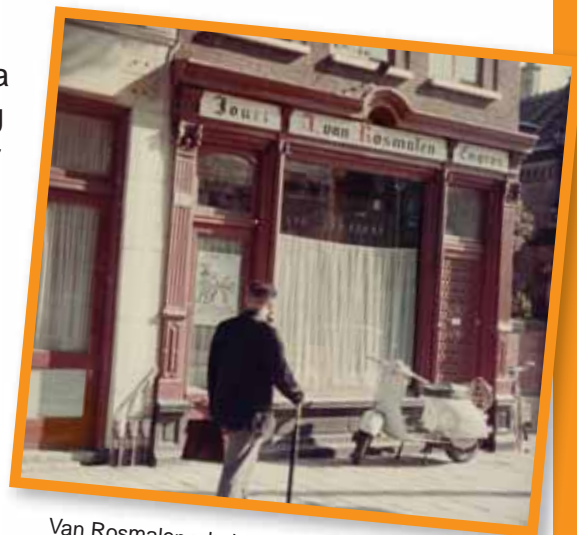
developing boxes with famous magicians

and the Paul Daniels boxes were an incredible success not just in the UK but in many countries throughout the world.



Photo shoot on first TV commercial.

Due to higher production costs and increasing competition the factory relocated to Thailand in 1998. The current location is one of the finest production facilities in South East Asia.



Van Rosmalen wholesale.

Fifty years later Hanky Panky is the largest and most successful magic company in the World!



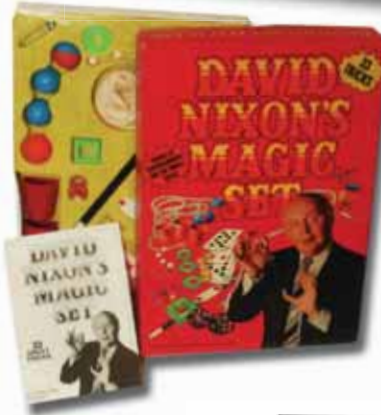


1961 First HANKY PANKY Magic box manufacturing and export to France and Belgium

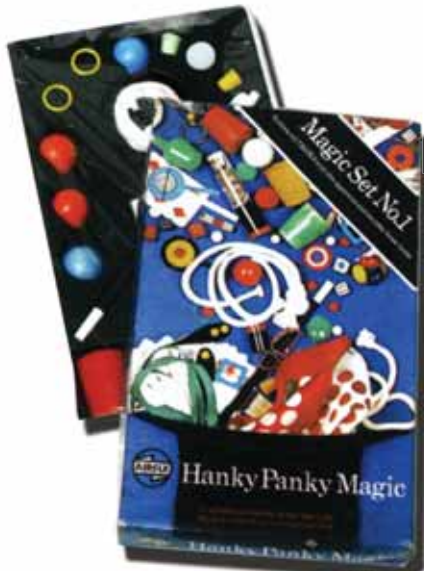


1969 Ger Copper Youth Champion of the Netherlands started his career with a Magic Box.

First show at Nurnberg Toy Fair of HANKY PANKY Boxes.



Manufacturing magic boxes for Airfix England. Also David Nixon set for K-tel



1970 Airfix boxes exported to Australia and New Zealand



1972 New Airfix Magic start box.



1973 First Magic Hat and Rabbit



1972 Sales to Schmidt Spiel und Freizeit





1973 Money Maker game



1974 Disney Magic



1975 Anti Monopoly game export all over Europe



1975 Factory Moves to Canary Islands Spain



1976 Paul Daniels boxes for Peter Pan Playthings





1992 In a child's magic set especially developed for Paul Daniels, saw for the first time the inclusion of large professional style cups in the colours; yellow, red and blue.



1993 Sales Houdini line via Ass. , Houdini boxes export to Scandinavia



1998 Factory in Huayyai opened



2003 FISM WORLD CHAMPIONSHIPS GIFT BOX The Hague, The Netherlands



2004 STREET MAGIC BASEBALL CAP(patented)



2005 Second version of large professional style cups in metallic finish silver chrome and gold with a matt black non-reflective finish on the inside.



2006 Glow in the dark Magic



2006 FISM WORLD CHAMPIONSHIPS GIFT BOX Stockholm, Sweden





2009 Warehouse  
in Huayyai opened



2009 FISM WORLD CHAMPIONSHIPS GIFT BOX  
Beijing, China



2010 EZAMA MAGIC THEATRE  
(patented)



2012 Second factory in Huayyai opened





# The Magic Today

***Today, Hanky Panky is a family run business with the same principles and pillars that the company was founded on, trust, loyalty, honesty, dynamism and flexibility.***

Every year the sales of our magic sets grow in nearly every market worldwide. Some of the world's foremost magicians and toy marketing specialists have helped us to develop our magic products to make sure that they are the very best available.

It is no wonder that our Magic is sold over forty countries and also available in over twenty different languages. So if you want the very best in Magic come to the right place with Hanky Panky Magic.



NETHERLANDS - THAI CHAMBER  
OF COMMERCE  
BUSINESS AWARD 2002



NETHERLANDS - THAI CHAMBER  
OF COMMERCE  
BEST EXPORTER AWARD 2007



GOOD TOY AWARDS 2010  
CREATIVE TOYS - ULTIMATE MAGIC HAT



GOOD TOY AWARDS 2010  
GAMES - ULTIMATE MENTAL MAGIC

## What is the meaning of “Hanky Panky”

The term Hanky Panky was first recorded in the very first edition of 'Punch' magazine Volume 1 September 1841 when a con-man from the streets of London was in court in front of a judge and said:

*“Only a little hanky-panky, my lud. The people likes it; they loves to be cheated before their faces. One, two, three-presto-begone. I'll show your ludship as pretty a trick of putting a piece of money in your eye and taking it from your elbow, as you ever beheld.”*

Here was a Street Magician of his day (171 years ago) using the term Hanky Panky to describe a magic trick of placing a coin to the eye of a member of the audience making it disappear and then reproducing it from his elbow. So the term Hanky Panky came to mean double dealing and trickery and a fitting name for a company producing magic sets.

# The Magic Factory

***Our Magic factory was established in Thailand in 1998 and is located 30 kilometers south of Thailand's main seaport Laem Chabang and in-between two of the major industrial estates of Chonburi and Rayong.***



Video presentation  
on our website

The facility is equipped with state of the art machinery that we are constantly updating and improving upon. All of the magic products that we develop and produce are managed in-house from design concept through to the finished product. This enables us to control from start to finish the whole production process and guarantee a first class quality, an on time delivery and of equal importance total flexibility.

With total in-house control a real benefit is that if a customer requires a special product we can produce a high quality complete sales sample with a retail carton in less than five days!

Our European and Thai management team take care that the highest standards of health, safety and ethical management practices are ensured at all times. We are proud to have both ICTI and Sedex accreditation and commit ourselves to meticulous self inspection as well as using independent auditing bodies to ensure that we maintain our high standards. As a result of our ongoing diligence we have won numerous awards for the quality of our factory, products and workforce.

Corporate Social Responsibility is a must for us. We support local schools and children with our social reliability program. We place a special emphasis on waste management and energy conservation. Recently we have been awarded by the Thai Energy Department as an outstanding SME for our successes in creating and maintaining a friendly environment and electricity savings.

Quality Assurance is essential; we provide products that are ultimately going to be used by children. Our QA department has six dedicated people following ISO 9001 v.2000.

Our employees are happy to work with us. We are continuously investing in training them, not only on quality awareness, chemical handling, first aid, fire fighting, safety and environmental issues, but also in things that improve their daily life like 5S Process (Sort, Set in place, Shine, Standardize, and Sustain) and Domestic Economy. In fact we consider our entire workforce not so much as employees but as members of the Hanky Panky family and treat them with the consideration and respect that is reserved for ones loved ones. We provide a private medical plan, hold an annual sports day as well as have an annual celebration to thank everyone for their input and hard work.

All of our suppliers are carefully vetted and inspected and we regularly carry out independent testing of all supplied raw materials and components to make sure that they meet our high quality standards.





## Printing Section



## Warehouse



## Plastic Injection Molding Section



## Assembly Section





**FISM™**

**OFFICIAL PARTNER**

**Hanky Panky Toys** producer, innovator and manufacturer of children's magic sets, has been selected as Official Partner and the official MAGIC TOYS MANUFACTURER of the **FISM™**. Since 1961 **Hanky Panky** has manufactured tens of millions of magic boxes to the enjoyment of millions of children all over the world. Many famous magicians and world champions started their careers in magic after having received a Hanky Panky magic set as a child. Hanky Panky has been leading the way in children's magic with their innovative ideas, always finding fresh ways of gaining the attention of potential magicians. These fantastic developments have always complimented magician's performances and not impeded upon the world of magic, children have been given an insight into the secrets of magic without giving away the secrets of professional magician's. In 1964 Hanky Panky Toys became the first company to design and manufacture a Magic Top Hat with a hidden secret compartment and a plush rabbit, so that just like a "real magician" children could produce a rabbit from a hat!

Hanky Panky Toys has been leading the way in magic innovation for children and has developed and updated existing magical principles to make magic stay in vogue with the new generations of children. Examples of this can be seen with the Street Magic Baseball Cap with a secret compartment, Gross Magic and Glow In The Dark Magic. In fact Hanky Panky has led the way in developing brands of magic first with Merlin's magic, (the most famous of all magicians) at the **FISM™ World Championships of Magic™** in 2003 a Merlin magic box was recommended as one of the finest magic boxes for children. Hanky Panky Toys is proud to have been elected as an official **FISM™ partner**.

**FISM™, the Fédération Internationale des Sociétés Magiques™** (International Federation of Magic Societies™) is the international body bringing together the world's leading magic societies. The federation was created in 1948, and today consists of 74 magic societies, both national and international, as well as national federations which represent around 50,000 magicians from 40 countries. FISM™'s aim is to create a centralised body unifying the magic world, to be the voice of magic around the world providing a focal point for communication about magic and magicians; to develop, elevate and promote the art of magic; to coordinate the activities of Member Societies, enhancing their authority and encouraging the exchange of reciprocal cooperation and services; to fight against exposure and copying of acts, effects or inventions, presentations or original routines; to organise the World Championships of Magic™.

*For more information please visit [www.fism.org](http://www.fism.org).*

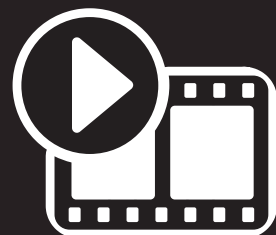


HANKY PANKY®

# STUNNING MAGIC



Online Instructional  
Videos Available





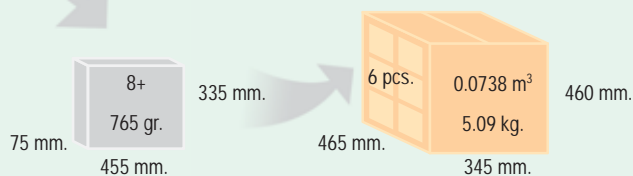




5472  
8854019054729

**STUNNING MAGIC GOLD EDITION**

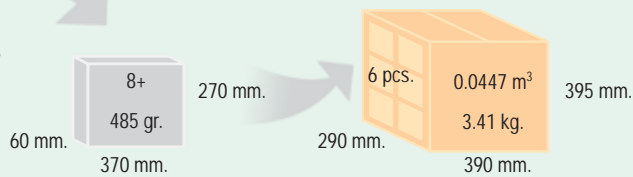
The Gold Edition magic set is a collection of truly amazing magic tricks. Excellent quality props and crystal clear instructions enable the youngest magician to perform really amazing magic! This set has some absolute classics of magic, the linking rings, cups & balls, as well as a truly astonishing deck of magic playing cards with which you can perform incredible card tricks.



5471  
8854019054712

**STUNNING MAGIC SILVER EDITION**

The Silver Edition magic set is a collection of truly amazing magic tricks. Excellent quality props and crystal clear instructions enable the youngest magician to perform really amazing magic!



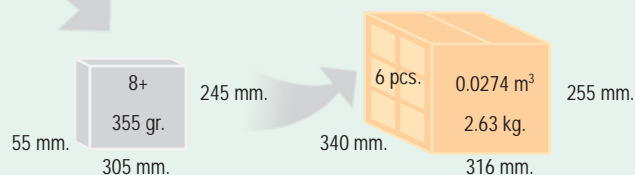




5470  
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**STUNNING MAGIC JUNIOR EDITION**

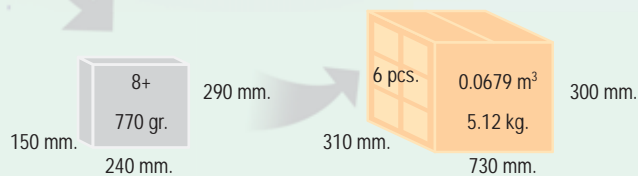
The Junior Edition magic set is a collection of truly amazing tricks. Excellent quality props and crystal clear instructions enable the youngest magician to perform really amazing magic! In fact this set contains everything you need to baffle and bemuse your audience with really stunning magic.



5474  
8854019054743

**STUNNING MAGIC HAT WITH PLUSH RABBIT**

With this magic set you can show an empty magic hat and suddenly make objects disappear, appear, transform and vanish in it! With 125 classic tricks including a cute Magic Rabbit, Linking Rings, Mind Reading Magic, X-Ray Vision! The young magician can even make objects appear and disappear in his bare hands and much, much more!







5461  
8854019054613

**STUNNING MAGIC  
POCKET 15 TRICKS SET 1**

Perform amazing ball manipulations and make a ball disappear and reappear. The classic ball & vase trick...and much, much more!



5462  
8854019054620

**STUNNING MAGIC  
POCKET 15 TRICKS SET 2**

Make a bottle 'float' in mid-air and perform seemingly impossible rope tricks...and much, much more!



5463  
8854019054637

**STUNNING MAGIC  
POCKET 15 TRICKS SET 3**

Perform an amazing 'mind reading' prediction! Fantastic magic wand tricks... and much, much more!



5464  
8854019054644

**STUNNING MAGIC  
POCKET 15 TRICKS SET 4**

Perform the amazing money cup routine and make money travel 'invisibly'. Rabbits will multiply in your hands...and much, much more!



5465  
8854019054651

**STUNNING MAGIC  
POCKET 15 TRICKS SET 5**

Perform an amazing mind reading wonder and know a spectator's chosen shape and colour. Really cool card combinations and much, much more!



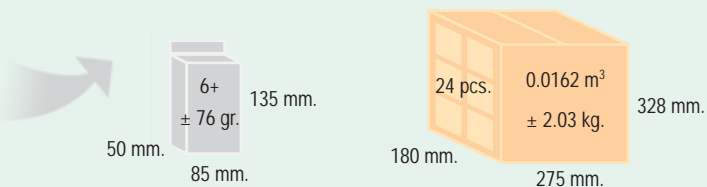
5466  
8854019054668

**STUNNING MAGIC  
POCKET 15 TRICKS SET 6**

Perform the classic cups & balls routine and 'balance' a glass of water. The Diamond Card routine and much, much more!

- 8854019054613 STUNNING MAGIC SET 1
- 8854019054620 STUNNING MAGIC SET 2
- 8854019054637 STUNNING MAGIC SET 3
- 8854019054644 STUNNING MAGIC SET 4
- 8854019054651 STUNNING MAGIC SET 5
- 8854019054668 STUNNING MAGIC SET 6

**5460 ASSORTED: 4 x 6 different pockets sets**

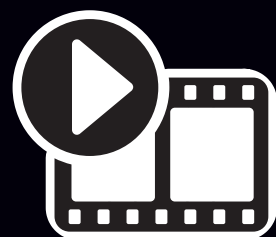


HANKY PANKY®

# Platinum Magic

C O L L E C T I O N

Online Instructional  
Videos Available



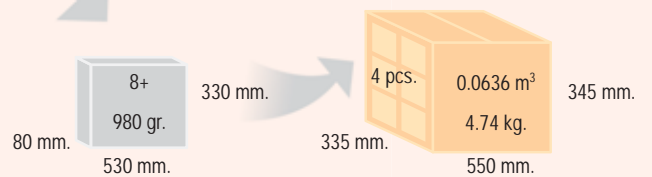




4977  
8854019049770

**New**

**PLATINUM MAGIC SET 200 Tricks**  
This is a great value quality magic set with amazing magic props which make you perform like a professional magician! Perform the absolute classics of magic!



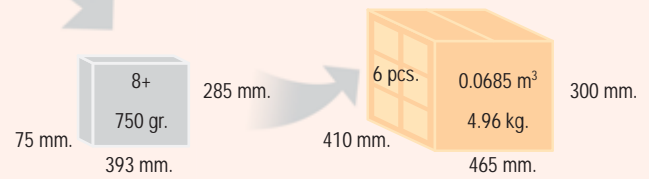




4976  
8854019049763

**PLATINUM MAGIC SET 100 Tricks**

This set has some absolute classics of magic, including; cups and balls, a magic wand, a deck of cards and much more! Turn blank pieces of paper into money and make things disappear, there are 100 tricks to try out! Everything is included to perform some incredible magic and impress your family and friends!



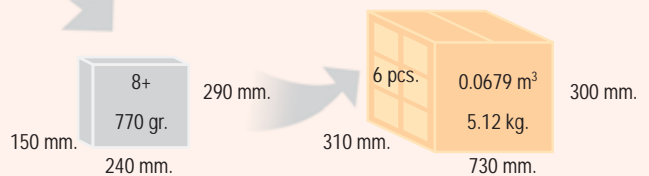
**New**



4904  
8854019049046

**PLATINUM MAGIC HAT WITH PLUSH RABBIT**

With this magic set you can show an empty magic hat and suddenly make objects disappear, appear, transform and vanish in it! With 125 classic tricks including a cute Magic Rabbit, Linking Rings, Mind Reading Magic, X-Ray Vision! The young magician can even make objects appear and disappear in his bare hands and much, much more!



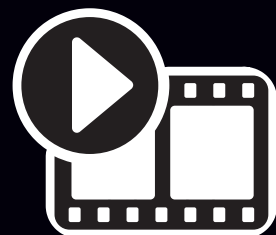
**New**



HANKY PANKY®

EXCLUSIVE  
**MAGIC**  
COLLECTION

Online Instructional  
Videos Available



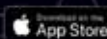


# EXCLUSIVE MAGIC COLLECTION

UNA SELEZIONE DI MAGICI  
COME UN MAGO PROFESSIONISTA

EXCLUSIVE  
MAGIC  
COLLECTION

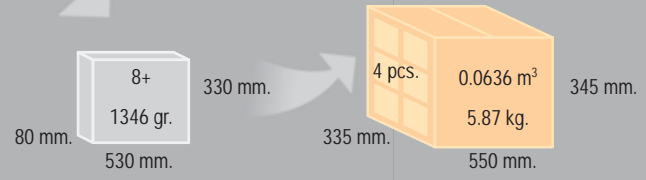
QUALITY MAGIC TRICKS THAT MAKE YOU LOOK LIKE A PROFESSIONAL MAGICIAN



4719  
8854019047196

**EXCLUSIVE MAGIC SET**

This is a great value quality magic set with amazing magic props which make you perform like a professional magician! Perform the absolute classics of magic!



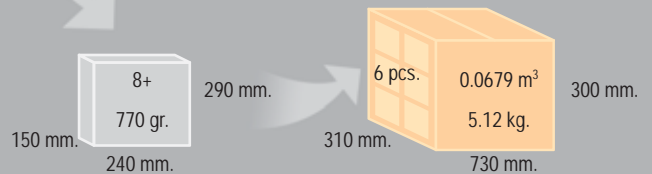




4704  
8854019047042

**EXCLUSIVE MAGIC**

With this magic set you can show an empty magic hat and suddenly make objects disappear, appear, transform and vanish in it! With 125 classic tricks including a cute Magic Rabbit, Linking Rings, Mind Reading Magic, X-Ray Vision! The young magician can even make objects appear and disappear in his bare hands and much, much more!





4711  
8854019047110

**EXCLUSIVE MAGIC**  
**Disappearing Card Box**  
Make a card box vanish! Pretend to take a "deck of cards" out of a box. You take a playing card from the box and then you will make the whole "deck of cards" disappear!



4712  
8854019047127

**EXCLUSIVE MAGIC**  
**Magic Money Machine**  
A plain piece of white paper is run through the "Money Maker." As the paper emerges from the other side, it has turned into a printed bank note!



4713  
8854019047134

**EXCLUSIVE MAGIC**  
**Svengali Card Deck**  
Now you can easily perform super cool card tricks with this miracle card deck. Make cards disappear, restore a broken card and even change a card's suit.



4714  
8854019047141

**EXCLUSIVE MAGIC**  
**Self Tying Shoelaces**  
Tie your shoelaces without touching them! Easy to perform and can be done with any pair of shoes that have laces.



4715  
8854019047158

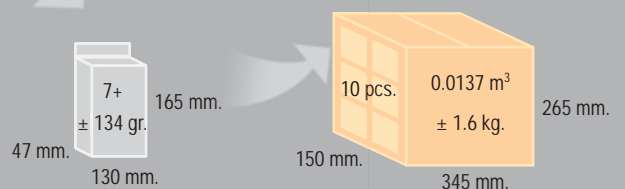
**EXCLUSIVE MAGIC**  
**Magic Lights**  
A fantastic illusion that will brighten up your Magic Show! Create the illusion of jumping lights from hand to hand with two magic lights.



4716  
8854019047165

**EXCLUSIVE MAGIC**  
**Professional Linking Rings**  
Four linking rings in your hands. rub two of them together and then suddenly they are linked together, then rub another ring and this is linked to the to the first two, and then the last ring is linked to the third. All four rings are linked together. A really incredible trick with a spectacular final.

- 8854019047110 EXCLUSIVE MAGIC DISAPPEARING CARD BOX
- 8854019047127 EXCLUSIVE MAGIC MAGIC MONEY MACHINE
- 8854019047134 EXCLUSIVE MAGIC SVENGALI CARD DECK
- 8854019047141 EXCLUSIVE MAGIC SELF TYING SHOELACES
- 8854019047158 EXCLUSIVE MAGIC MAGIC LIGHTS
- 8854019047165 EXCLUSIVE MAGIC PROFESSIONAL LINKING RINGS





1 CDU  
INCLUDES  
**10**  
BOXES

**EXCLUSIVE MAGIC COLLECTION POCKETS CDU**

8854019047202 EXCLUSIVE MAGIC COUNTER DISPLAY UNIT

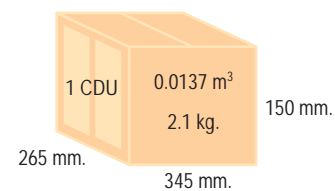
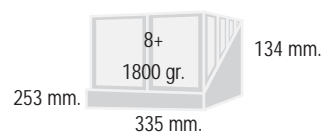
8854019047219 EXCLUSIVE MAGIC DISAPPEARING CARD BOX

8854019047226 EXCLUSIVE MAGIC MAGIC MONEY MACHINE

8854019047233 EXCLUSIVE MAGIC SVENGALI CARD DECK

8854019047257 EXCLUSIVE MAGIC MAGIC LIGHTS

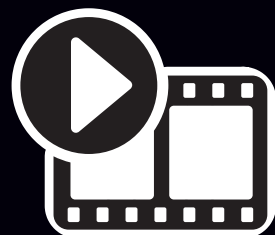
8854019047264 EXCLUSIVE MAGIC PROFESSIONAL LINKING RINGS



HANKY PANKY®

EXCLUSIVE  
**MAGIC**  
COLLECTION

Online Instructional  
Videos Available





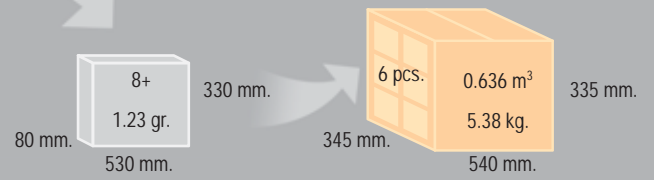


4702  
8854019047028

**New**

**EXCLUSIVE MAGIC COLLECTION**

Exclusive magic can be mastered in minutes and everything included for you to give a performance like a professional Magician! Quality props, fully illustrated instructions with 100 amazing routines.

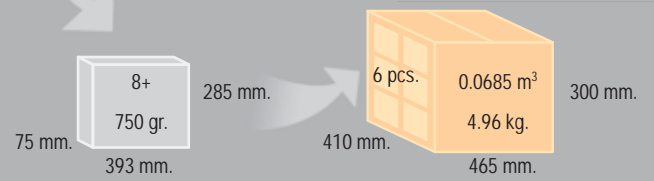


4976  
8854019049763

**New**

**EXCLUSIVE MAGIC COLLECTION 100 TRICKS**

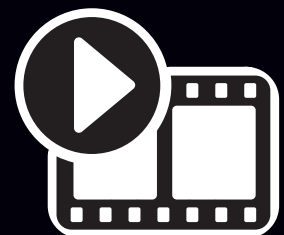
This set has some absolute classics of magic, including; cups and balls, a magic wand, a deck of cards and much more! Turn blank pieces of paper into money and make things disappear, there are 100 tricks to try out! Everything is included to perform some incredible magic and impress your family and friends!



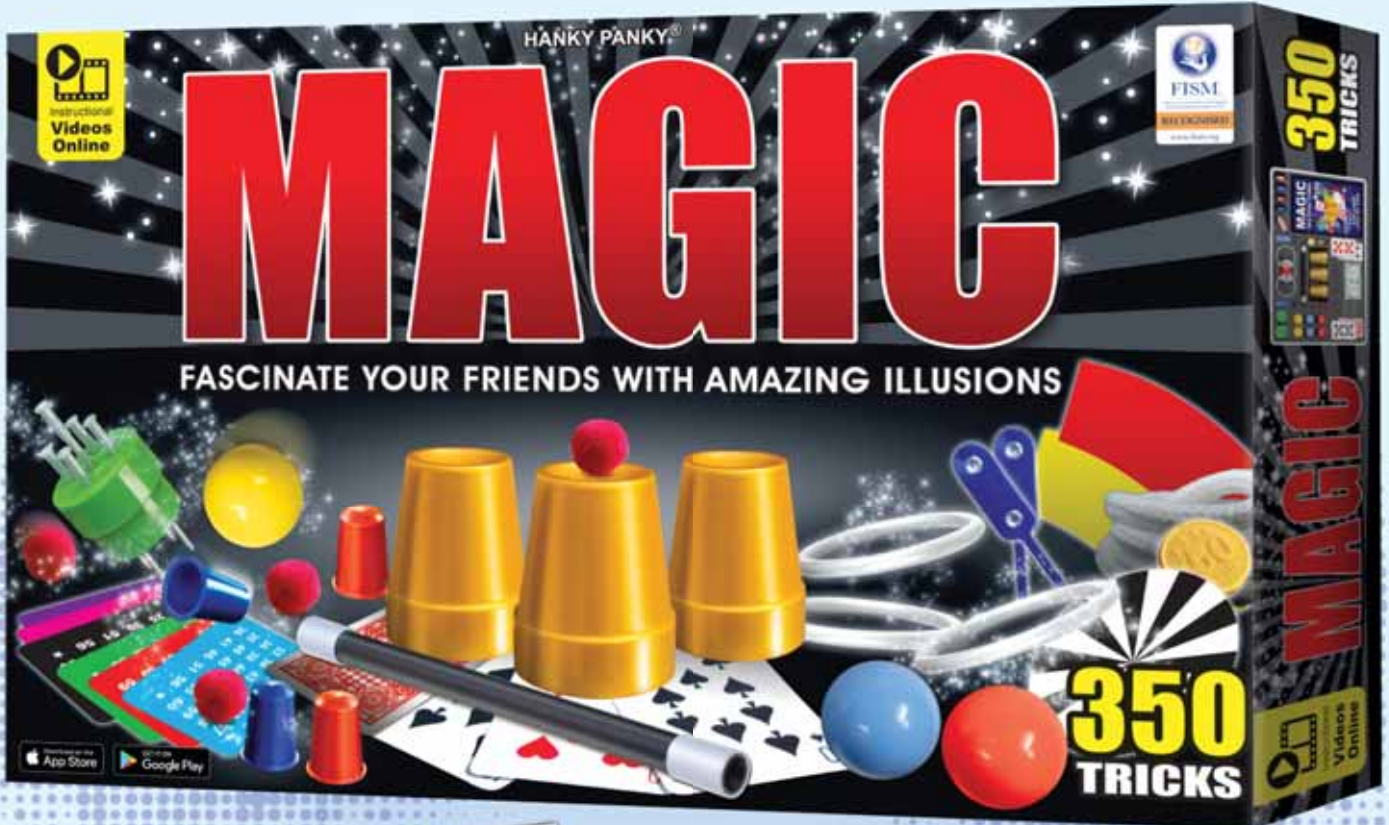
HANKY PANKY®

# MAGIC

Online Instructional  
Videos Available



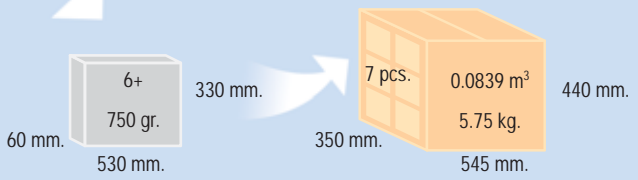




2202  
8854019022025

**INCREDIBLE MAGIC 350 TRICKS**

An amazing selection of 350 easy-to-perform Magic tricks, with crystal clear fully illustrated instructions and tutorial videos on-line. The very best magic props make this a great introduction into the fascinating world of Magic!









HANKY PANKY®

# STREET MAGIC®

Online Instructional  
Videos Available



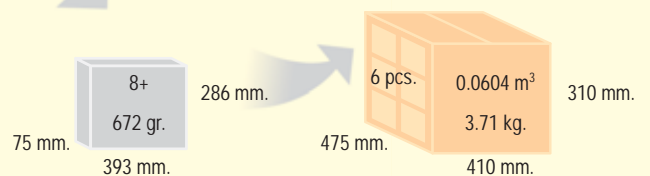




1228  
8854019012286

### STREET MAGIC®

The magic cap is a real hat that you can wear every day and also use to perform incredible magic! Command your shoelaces to tie themselves. Make objects magically appear in your bare hands. Turn blank pieces of paper into money and make matchboxes appear to open and close by themselves. Perform impressive card tricks and even appear to levitate yourself.







1211  
8854019012118

**STREET MAGIC**  
**Disappearing Card Box**  
Make a card box vanish! Pretend to take a "deck of cards" out of a box. You take a playing card from the box and then you will make the whole "deck of cards" disappear!



1212  
8854019012125

**STREET MAGIC**  
**Magic Money Machine**  
A plain piece of white paper is run through the "Money Maker." As the paper emerges from the other side, it has turned into a printed bank note!



1213  
8854019012132

**STREET MAGIC**  
**Svengali Card Deck**  
Now you can easily perform super cool card tricks with this miracle card deck. Make cards disappear, restore a broken card and even change a card's suit.



1214  
8854019012149

**STREET MAGIC**  
**Self Tying Shoelaces**  
Tie your shoelaces without touching them! Easy to perform and can be done with any pair of shoes that have laces.

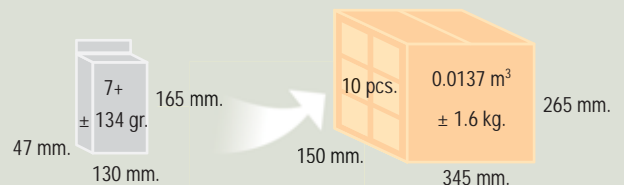


1215  
8854019012156

**STREET MAGIC**  
**Magic Lights**  
A fantastic illusion that will brighten up your Magic Show! Create the illusion of jumping lights from hand to hand with two magic lights. With the right movements and timing you will impress your audience with an illuminating show.



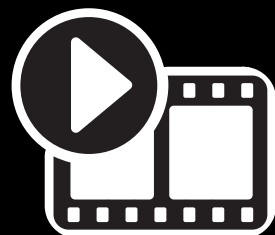
- 8854019012118 STREET MAGIC DISAPPEARING CARD BOX
- 8854019012125 STREET MAGIC MAGIC MONEY MACHINE
- 8854019012132 STREET MAGIC SVENGALI CARD DECK
- 8854019012149 STREET MAGIC SELF TYING SHOELACES
- 8854019012156 STREET MAGIC MAGIC LIGHTS



HANKY PANKY®

AMAZING  
**MAGIC**

Online Instructional  
Videos Available







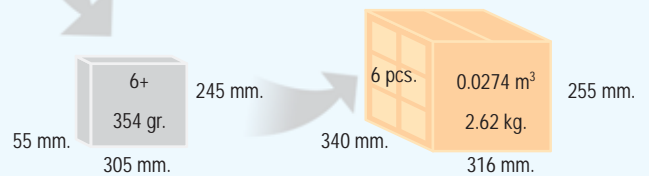




2100  
8854019021004

**AMAZING MAGIC 100 TRICKS**

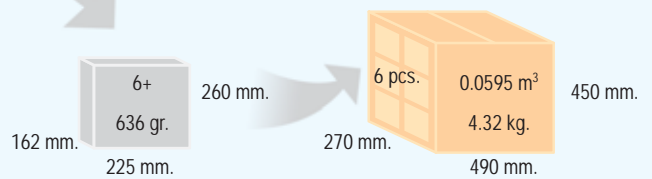
Perform dazzling card routines. Make coins multiply and even appear from nowhere! Objects can disappear in your 'bare hands' and then reappear or even transform. Timeless tricks like cups & balls....and much, much more!



2104  
8854019021042

**AMAZING MAGIC HAT 200 TRICKS**

With this set you can show an empty top hat and then via the secret compartment make objects disappear and appear. This unique set gives a great combination of tricks. Everything is included for a great start into performing really incredible magic.







2151  
8854019021516

**AMAZING MAGIC  
POCKET 25 TRICKS SET 1**

Make a handkerchief disappear and reappear, make 'diamonds multiply or even disappear' and perform classic cups and balls routines with ease!



2152  
8854019021523

**AMAZING MAGIC  
POCKET 25 TRICKS SET 2**

Make rings 'join' together, balls can 'multiply'. A knot in a rope can magically disappear!



2153  
8854019021530

**AMAZING MAGIC  
POCKET 25 TRICKS SET 3**

Make an amazing prediction, know the symbol chosen by a spectator and a number that they have selected in their mind.

**New**



2154  
8854019021547

**AMAZING MAGIC  
POCKET 25 TRICKS SET 4**

Always find the card chosen by a spectator, even make 'their' card multiply or disappear in the magical card case!



2155  
8854019021554

**AMAZING MAGIC  
POCKET 25 TRICKS SET 5**

A coin appears inside the glass. A rope inside a device is cut in two and after that goes in one piece through the device again. Houdini escapes from his chains and coins travelling from one side of a paddle to the other side of the paddle.



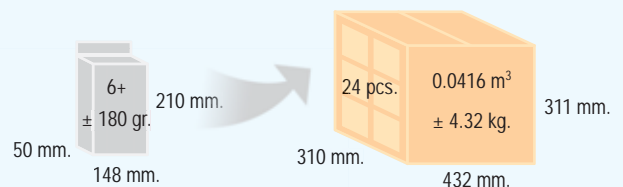
2156  
8854019021561

**AMAZING MAGIC  
POCKET 25 TRICKS SET 6**

Turn white papers into banknotes. A marked coin appears into a sealed container and make objects in a tube disappear.

**New**

- 8854019021516 AMAZING MAGIC SET 1
- 8854019021523 AMAZING MAGIC SET 2
- 8854019021530 AMAZING MAGIC SET 3
- 8854019021547 AMAZING MAGIC SET 4
- 8854019021554 AMAZING MAGIC SET 5
- 8854019021561 AMAZING MAGIC SET 6



HANKY PANKY®



Online Instructional  
Videos Available



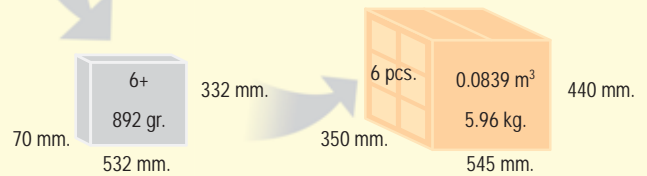




9002  
8854019090024

### AMAZING MAGIC 325 TRICKS

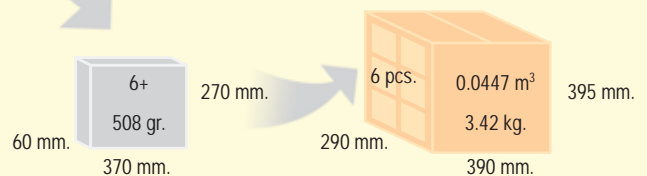
Make objects disappear, reappear and even transform in your 'bare hands'! Present coins that travel from one cup to another 'invisibly'! Have a chosen card 'rise' to the top of the deck and know the chosen card even before the audience does! Cause dice to change colour in the amazing anti-gravity tube...and much, much more! This is an amazing comprehensive set with great margin possibilities.



9006  
8854019090062

### AMAZING MAGIC 150 TRICKS

Perform dazzling card routines. You can make objects disappear in your 'bare hands' and then make them reappear or even transform. Make water defy gravity and perform seemingly impossible rope tricks ....and much, much more!



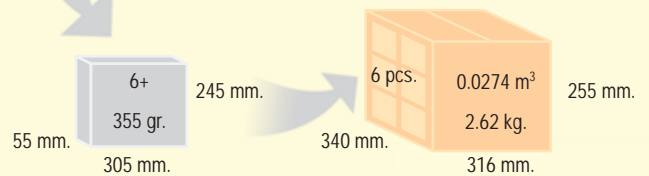




9000  
8854019090000

**AMAZING MAGIC 100 TRICKS**

Make coins multiply and even appear from nowhere! Perform dazzling card routines. Objects can disappear in your 'bare hands' and then reappear or even transform. Timeless tricks like cups & balls and much, much more! The perfect party gift at a very affordable price point.

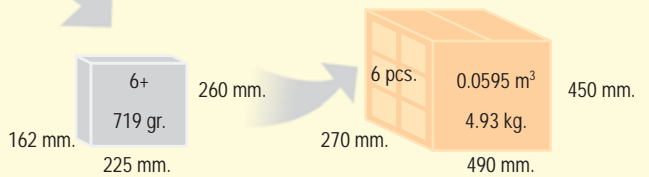


9004  
8854019090048



**AMAZING MAGIC HAT 125 TRICKS WITH PLUSH RABBIT**

With this magic set you can show an empty magic hat and suddenly make objects disappear, appear, transform and vanish in it! Perform great ring and rope tricks and really cool card tricks. Make objects disappear and appear in your 'bare hands' and much, much more! This set offers a great price point for volume sales and comes complete with a plush rabbit glove puppet!







9061  
8854019090611

**AMAZING MAGIC  
POCKET 15 TRICKS SET 1**

Perform amazing ball manipulations and make a ball disappear and reappear. The classic ball & vase trick...and much, much more!



9062  
8854019090628

**AMAZING MAGIC  
POCKET 15 TRICKS SET 2**

Make a bottle 'float' in mid-air and perform seemingly impossible rope tricks...and much, much more!



9063  
8854019090635

**AMAZING MAGIC  
POCKET 15 TRICKS SET 3**

Perform an amazing 'mind reading' prediction! Fantastic magic wand tricks... and much, much more!



9064  
8854019090642

**AMAZING MAGIC  
POCKET 15 TRICKS SET 4**

Perform the amazing money cup routine and make money travel 'invisibly'. Rabbits will multiply in your hands...and much, much more!



9065  
8854019090659

**AMAZING MAGIC  
POCKET 15 TRICKS SET 5**

Perform an amazing mind reading wonder and know a spectator's chosen shape and colour. Really cool card combinations and much, much more!



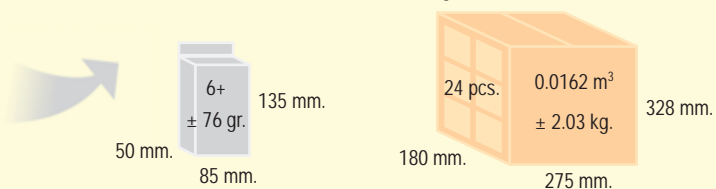
9066  
8854019090666

**AMAZING MAGIC  
POCKET 15 TRICKS SET 6**

Perform the classic cups & balls routine and 'balance' a glass of water. The Diamond Card routine and much, much more!

- 8854019090611 AMAZING MAGIC SET 1
- 8854019090628 AMAZING MAGIC SET 2
- 8854019090635 AMAZING MAGIC SET 3
- 8854019090642 AMAZING MAGIC SET 4
- 8854019090659 AMAZING MAGIC SET 5
- 8854019090666 AMAZING MAGIC SET 6

**9060 ASSORTED: 4 x 6 different pockets sets**







9011  
8854019090116

**AMAZING MAGIC - MONEY CUPS**  
The magician lifts the two cups upside down and turns them upright. He places a coin in one of the cups and incredibly the coin jumps from one cup to another without being seen! An astonishingly spectacular trick.



9012  
8854019090123

**AMAZING MAGIC - LINKING RINGS**  
The magician has three rings. He takes two rings which he rubs together and suddenly they are linked. He takes the third ring and rubs it against the other two and incredibly this ring is linked to the others. Now all three rings are linked like a chain. This is truly an amazing trick with a sensational finale.



9013  
8854019090130

**AMAZING MAGIC - ZIG ZAG ROPE**  
The magician pulls gently on one side of the rope and it starts to slide through the device. He then pulls on the other end and the rope moves back to a central position. Then the magician holds the device between his hands and effectively cuts the rope in two.



9014  
8854019090147

**AMAZING MAGIC - FINGER ILLUSION**  
The magician puts his finger through a hole of a small box until his finger top shows at the other end. Then he takes a plastic sword and pushes it through a hole at the top of the box all the way right through to the bottom.



9015  
8854019090154

**AMAZING MAGIC - IMPOSSIBLE BOX**  
A banknote is placed through the hole in a plastic box. The magician passes it to several members of the audience and challenges them to take out the note without smashing or destroying the box. Only the magician knows the secret of how to unlock the box. A spectacular puzzle.



9016  
8854019090161

**AMAZING MAGIC - MAGIC CARD BOX**  
The magician places the Ten of Hearts into an empty box. He closes the lid of the box and makes a magical pass with his hand. When he re-opens the box, the Ten of Hearts changed magically into the Ten of Spades. A really spectacular transformation.



9017  
8854019090178

**AMAZING MAGIC - SPIKED COIN**

The magician places a coin into the centre of a container. Then he proceeds to place five pins through the container in such a way that they go through the coin. Yet when he withdraws the pins and opens the container the coin is intact and undamaged. A truly sensational illusion.

9018  
8854019090185

**AMAZING MAGIC - HANKY ROUTINE**

The magician holds a red handkerchief in his hand. He waves the hanky around and then pushes it into his clenched hand. When he opens his hand the hanky has vanished! A really sensational trick.

9019  
8854019090192

**AMAZING MAGIC - COIN COASTER**

The magician places a glass upside down on top of the coaster. While holding the glass and coaster between his hands he gives a magic shake of his hands and suddenly a coin appears inside the glass. A sensational trick that will bewilder any audience.

1 CDU  
INCLUDES  
**18**  
BOXES

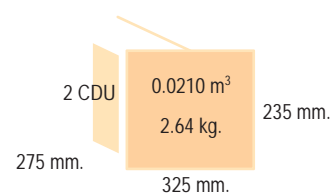
**AMAZING MAGIC COUNTER DISPLAY UNIT**

This incredible assortment of nine different tricks is delivered in an attractive Counter Display Unit (CDU). All 18 packs are positioned at a perfect pick up price point. Collectable and guaranteed to deliver all year sales for a truly spectacular return on investment.

270 mm.

6+  
1185 gr.  
310 mm.

102 mm.





1 CDU  
INCLUDES  
**18**  
MINI HATS

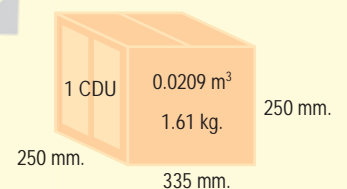


4980  
8854019049800

### AMAZING MAGIC MINI HATS

This amazing assortment of eight different mini hats is delivered in an attractive Counter Display Unit (CDU). All 18 packs are positioned at a perfect pick up price point. Collectable and guaranteed to deliver all year sales for a truly spectacular return on investment.

**New**





**ezama<sup>®</sup>**

# MAGIC

**MYSTIFYING ILLUSIONS**

Online Instructional  
Videos Available

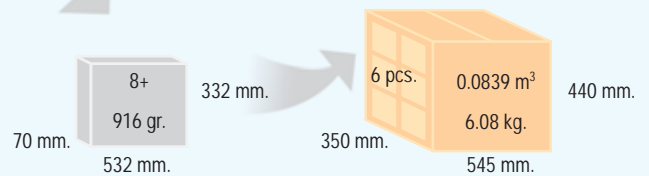




7602  
8854019076028

**EZAMA® MAGIC 250 COOL TRICKS**

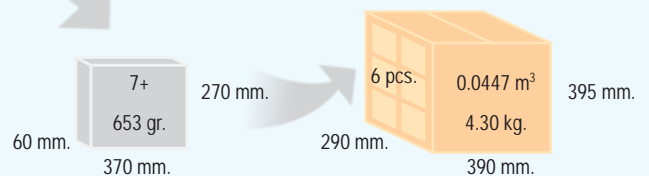
With this excellent Ezama Magic you can impress your friends and family easily! Make objects disappear, reappear and even transform in your 'bare hands!' The Magic Water Jug never stops pouring water! A hanky appears in the Mystifying Illusion Box!



7601  
8854019076011

**EZAMA® MAGIC 150 COOL TRICKS**

Perform amazing card tricks, read minds, make objects disappear into thin air! Multiply magic balls. Make a spectacular prediction and make a bottle "float" in mid-air! Includes everything you need to perform an amazing magic show!



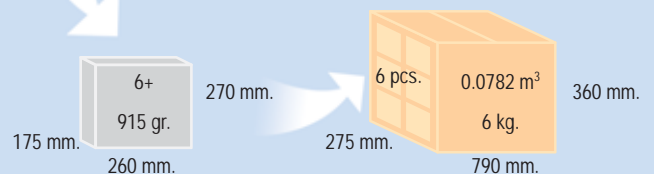




7608  
8854019076080

**EZAMA® MAGIC PRODUCTION CAGE**

Includes the amazing magic production cage, plush rabbit, magic wand and many other magic props! Make your first steps into the World of Magic with easy to perform tricks. The perfect box for children who want to learn to perform in front of an audience!



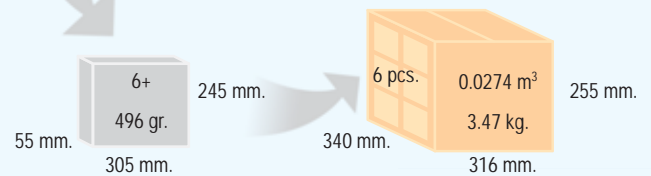




7600  
8854019076004

**EZAMA® MAGIC 75 COOL TRICKS**

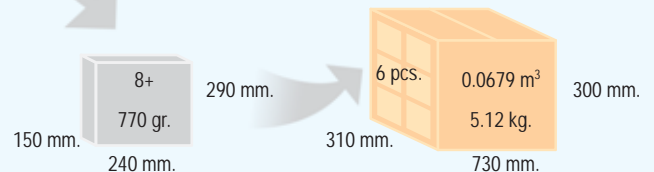
Perform miraculous card tricks, read minds, make objects disappear in your 'bare hands'! Perform the amazing cups & balls routine. Make a spectacular prediction and show how the magic water vase never stops pouring water. Everything included to perform an amazing magic show!



7604  
8854019076042

**EZAMA® MAGIC HAT**

With this magic set you can show an empty magic hat and suddenly make objects disappear, appear, transform and vanish in it! With 125 classic tricks including a cute Magic Rabbit, Linking Rings, Mind Reading Magic, X-Ray Vision! The young magician can even make objects appear and disappear in his bare hands and much, much more!







7621  
8854019076219

**EZAMA® MAGIC  
POCKET SET 1**

Perform the famous linking rings and impossible rope tricks. Hatch a rope from an egg, an incredible optical illusion & much more!



7622  
8854019076226

**EZAMA® MAGIC  
POCKET SET 2**

Perform amazing ball manipulations, make a ball disappear and reappear and cool coin tricks. The classical ball & vase trick & the eye catching crazy diamond card routine



7623  
8854019076233

**EZAMA® MAGIC  
POCKET SET 3**

Perform classic magic making objects appear and disappear from your 'bare hands'. The amazing coin penetration, the crazy paddle move and a really cool card trick and much more!



7624  
8854019076240

**EZAMA® MAGIC  
POCKET SET 4**

Perform the most incredible 'mind reading prediction!' Fantastic magic wand tricks. A wonderful money trick & a baffling instant mind reading wonder!



7625  
8854019076257

**EZAMA® MAGIC  
POCKET SET 5**

Perform the amazing money cup routine. Make objects appear from an empty tube. Cool nimble thimble finger magic. Make rabbits multiply & much, much more!



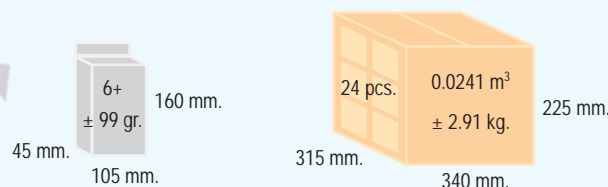
7626  
8854019076264

**EZAMA® MAGIC  
POCKET SET 6**

Perform the classic cups & balls routine. 'Make water stick'. 'Balance' a glass of water on a playing card. Perform a really cool card combination

- 8854019076219 EZAMA® MAGIC POCKET SET 1
- 8854019076226 EZAMA® MAGIC POCKET SET 2
- 8854019076233 EZAMA® MAGIC POCKET SET 3
- 8854019076240 EZAMA® MAGIC POCKET SET 4
- 8854019076257 EZAMA® MAGIC POCKET SET 5
- 8854019076264 EZAMA® MAGIC POCKET SET 6

**7660 ASSORTED: 4 x 6 different pockets sets**



HANKY PANKY®

# MAGIC

Online Instructional  
Videos Available



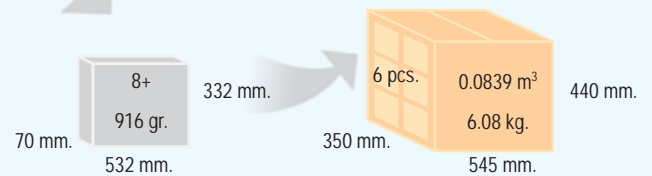




7682  
8854019076820

**MAGIC COLLECTION 250 COOL TRICKS**

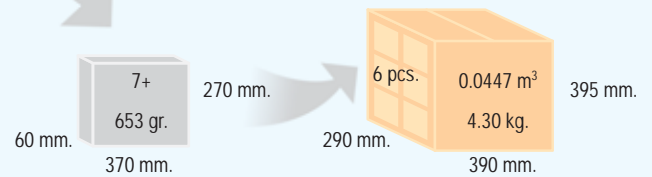
With this excellent magic set you can impress your friends and family easily! Make objects disappear, reappear and even transform in your 'bare hands!' The Magic Water Jug never stops pouring water! A hanky appears in the Mystifying Illusion Box!



7681  
8854019076813

**MAGIC COLLECTION 150 COOL TRICKS**

Perform amazing card tricks, read minds, make objects disappear into thin air! Multiply magic balls. Make a spectacular prediction and make a bottle "float" in mid-air! Includes everything you need to perform an amazing magic show!



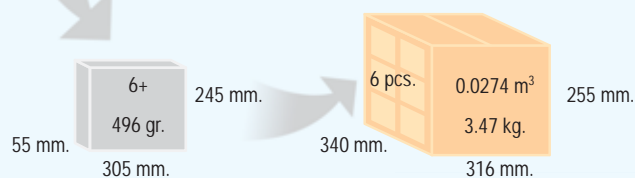




7680  
8854019076806

**MAGIC COLLECTION 75 COOL TRICKS**

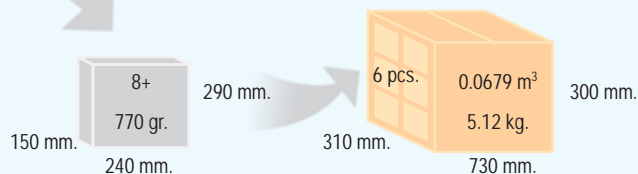
Perform miraculous card tricks, read minds, make objects disappear in your 'bare hands'! Perform the amazing cups & balls routine. Make a spectacular prediction and show how the magic water vase never stops pouring water. Everything included to perform an amazing magic show!



7684  
8854019076844

**MAGIC COLLECTION HAT**

With this magic set you can show an empty magic hat and suddenly make objects disappear, appear, transform and vanish in it! With 125 classic tricks including a cute Magic Rabbit, Linking Rings, Mind Reading Magic, X-Ray Vision! The young magician can even make objects appear and disappear in his bare hands and much, much more!



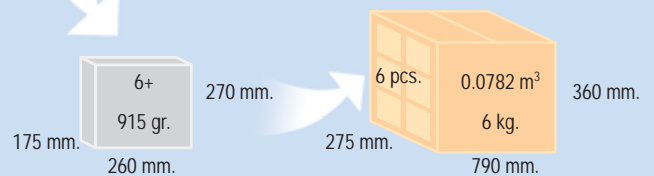




4968  
8854019049688

**MAGIC PRODUCTION CAGE**

Includes the amazing magic production cage, plush rabbit, magic wand and many other magic props! Make your first steps into the World of Magic with easy to perform tricks. The perfect box for children who want to learn to perform in front of an audience!







7691  
8854019076912

**MAGIC COLLECTION  
POCKET SET 1**

Perform the famous linking rings and impossible rope tricks. Hatch a rope from an egg, an incredible optical illusion & much more!



7692  
8854019076929

**MAGIC COLLECTION  
POCKET SET 2**

Perform amazing ball manipulations, make a ball disappear and reappear and cool coin tricks. The classical ball & vase trick & the eye catching crazy diamond card routine



7693  
8854019076936

**MAGIC COLLECTION  
POCKET SET 3**

Perform classic magic making objects appear and disappear from your 'bare hands'. The amazing coin penetration, the crazy paddle move and a really cool card trick and much more!



7694  
8854019076943

**MAGIC COLLECTION  
POCKET SET 4**

Perform the most incredible 'mind reading prediction!' Fantastic magic wand tricks. A wonderful money trick & a baffling instant mind reading wonder!



7695  
8854019076950

**MAGIC COLLECTION  
POCKET SET 5**

Perform the amazing money cup routine. Make objects appear from an empty tube. Cool nimble thimble finger magic. Make rabbits multiply & much, much more!



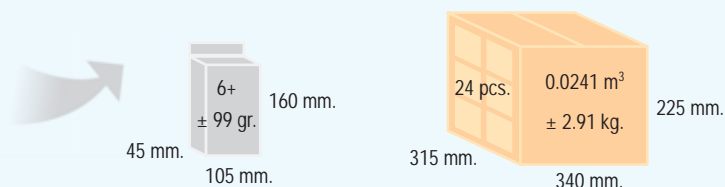
7696  
8854019076967

**MAGIC COLLECTION  
POCKET SET 6**

Perform the classic cups & balls routine. 'Make water stick'. 'Balance' a glass of water on a playing card. Perform a really cool card combination

- 8854019076912 MAGIC COLLECTION POCKET SET 1
- 8854019076929 MAGIC COLLECTION POCKET SET 2
- 8854019076936 MAGIC COLLECTION POCKET SET 3
- 8854019076943 MAGIC COLLECTION POCKET SET 4
- 8854019076950 MAGIC COLLECTION POCKET SET 5
- 8854019076967 MAGIC COLLECTION POCKET SET 6

**7690 ASSORTED: 4 x 6 different pockets sets**





HANKY PANKY®

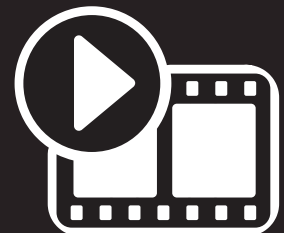
*Glitzy*  
MAGIC

GROSS™  
MAGIC

PRANKY  
JOKES

THE BOX  
OF  
SHOCKS

Online Instructional  
Videos Available









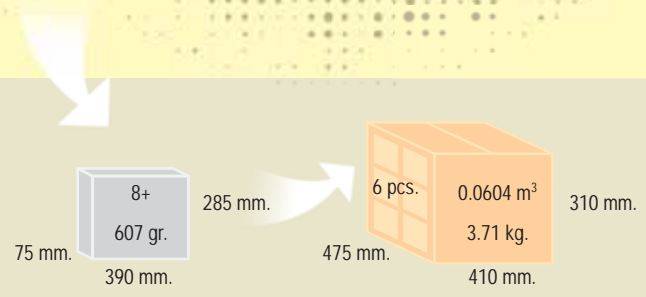




5708  
8854019057089

**GROSS MAGIC™**

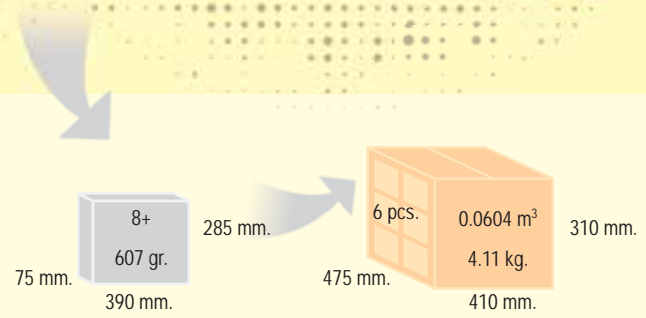
The magic is back, but this time it's in the toilet. GROSS MAGIC is just revolting. It's the most radical thing in magic you can get. GROSS MAGIC plumbs new depths in bad taste (and bad breath). Take a filthy snot rag and clean it with the flick of a wrist, liquidize an eyeball into red goo and shock your audience with "live" cockroach eggs. The No.1 selling Magic set in many markets worldwide! A great TVC is available for both TV and in-store use.



4930  
8854019049305

**THE BOX OF SHOCKS**

Make them SCREAM and GASP. Every trick and gag in the box has just one target - to take your victim totally by surprise and extract that satisfying shriek! Several brand new tricks are included; like breaking a finger backwards, ramming a pen through your hand and... er, well ... REALLY shocking tricks we just can't give away here.





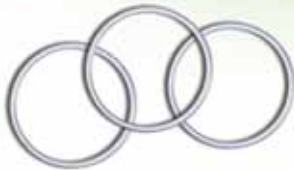
# MAGIC

Advents Calendar

MAGIC Advents Calendar

24  
MAGIC  
TRICKS

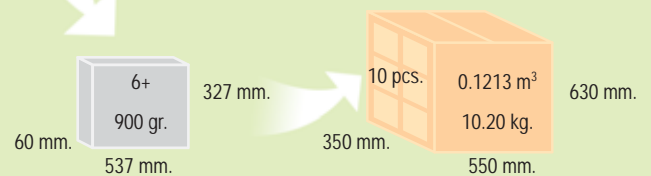
Open Here



4920  
8854019049206

## MAGIC ADVENTS CALENDAR

Celebrate Christmas with Magic. Start the countdown with this amazing Advent Calendar. Find behind every door a magic trick. Total 24 doors. Easy to perform tricks for all ages.



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20150 Chonburi, Thailand.  
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Fax: +66 38 239 533  
e-mail: [magic@hankypanky-toys.com](mailto:magic@hankypanky-toys.com)  
Website: [www.hankypanky-toys.com](http://www.hankypanky-toys.com)

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